

Legacy High School Band

Corporate Sponsorship Program

The Legacy band has a rich tradition of excellence. Since Legacy opened, the band has grown to over 120 students and has placed in the top 5 bands at state marching contests 4 times. This past year, Legacy Marching Band won the Colorado Bandmasters Association's 5A State Marching Band Championship for the third consecutive year. Last year the Legacy bands were also awarded the prestigious Colorado Bandmasters Association's "Exemplary Band" award for the third time. Legacy Marching Band was also invited to march in the 2010 New Year's parade in London England to represent Colorado.

The hard work and dedication of the students is what makes this band so successful. Legacy is a relatively new school, opening in 2000, and the band has been growing at an incredible pace despite lower student numbers at the school. With budget cut-backs and increasing numbers, the band program, through the band boosters, has increased in size and achievements. This is done primarily through generous contribution from parents and corporate sponsorships.

The Legacy band is an incredible program that brings much press and prestige to the North Metro area. It is a source of pride for students, parents, teachers and employees of the Adams 12 Five Star School District. The band program teaches students discipline, work ethic, music, athletics, camaraderie, and respect only to name a few. The Legacy Band is highly respected and is building tomorrow's leaders.

Legacy Bands attends 16 events around the state and at least one event outside the state each year. Each of these events attracts in excess of 1,000 (sometimes 10's of thousands) people all of which see our band. At the annual Colorado Bandmasters Association's 5A State Championships the band is exposed to over 30,000 people.

Corporate sponsorship has four levels of participation, Bronze, Silver, Gold, and Platinum. All are based on the amount of contribution and are based on a Legacy high School band season (year). Some of the exposure a corporate sponsor should expect is as follows:

- Bi-Monthly Newsletters – Legacy bands produce a bi-monthly newsletter that parents and students read religiously as it keeps them up-to-date on upcoming band events and performances. (Approx. 300)
- Performance Programs – Legacy bands produce a program for each event that is considered a keep-sake. Approx. 150 per performance
- Band website – The legacy website is the heart to the communication within the program and is a vital source for all who wish to know more about the program. (Average 1163 Unique Visitors and 2928 Visits per **month**)
- Band Show shirts – Each participant in the program gets a show shirt along with most parents. These shirts are worn at all events and throughout the year. The exposure with the show shirt alone is worth the cost of the contribution. Approx. 300 each season.
- Band Trailer – The band equipment trailer is where all activities happen at each show. The trailer is how the band is known. When the band arrives at an event and when they leave all eyes are on the trailer. The band equipment trailer is what makes the band statement and is a source of pride not only within the band, but within the community. The amount of exposure the band receives amounts to tens of thousands of people. Also hundreds of thousands that see it while in transit.
- Others – The band sponsors many different types of events throughout the year that include car wash, bingo, daily practices, parades, and shows to name a few. These events attract hundreds of people.

Bronze

- \$500.00 Contribution
- 8 X 10 Certificate of sponsorship suitable for display
- Name listed as sponsor in all publications (Newsletters, Programs, Etc.)
- Name listed as sponsor on Band website with link to corporate website (www.legacybands.org)

Silver

- \$1000.00 Contribution
- 8 X 10 Certificate of sponsorship suitable for display
- Business Card size advertisement in all publications (Newsletters, Programs, Etc.)
- Small advertisement on Band website with link to corporate website (www.legacybands.org)
- Corporate name on Band show shirts
- Two people get FREE admission to all band competitions (arranged day of event)

Gold

- \$2500.00 Contribution
- 8 X 10 Certificate of sponsorship suitable for display
- ¼ page advertisement in all publications (Newsletters, Programs, Etc.)
- Main webpage advertisement on band website with link to corporate website (www.legacybands.org)
- Corporate name on Band show shirts
- Two people get FREE admission to all band competitions (arranged day of event)
- 2'X1' Name/Logo on side of Band trailer (Company Provided Decal)

Platinum

- \$5000.00+ Contribution
- 8 X 10 Certificate of sponsorship suitable for display
- 8 X 10 Wall plaque with photo of LHS Band
- ½ page advertisement in all publications (Newsletters, Programs, Etc.)
- Main webpage advertisement on band website with link to corporate website (www.legacybands.org)
- Corporate name on Band show shirts
- Four people get FREE admission to all band competitions (arranged day of event)
- 3'X2' Name/Logo on side of Band trailer (Company must provided decal or cover cost of decal)
- Display corporate banner during events (Company must provided)
- Public address announcement during LHS sponsored events (some restriction apply)
- One private performance at corporate sponsor's event/location (some restriction apply)

Corporate sponsorship money goes directly to the LHS Band Booster's general fund. The general fund pays for all band instructor salaries, equipment, transportation, insurance, and registration fees to name a few. The band program would not exist without the support of the LHS Band Boosters.

The LHS Band consists of a number of different performing ensembles, each with their own schedules, needs, and value. The performing ensembles include (by season): Marching Band and Color Guard, Jazz Ensemble, Symphonic Band, Winter Guard, Winter Percussion, and Concert Band.

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